

Emily Schlossman

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EDUCATION

Carnegie Mellon University

Pittsburgh, PA • Graduated Dec 2014

Master of Human-Computer Interaction
QPA: 3.79/4.33

Carnegie Mellon University

Pittsburgh, PA • Graduated May 2014

B.S. in Policy and Management
Additional major in Human-Computer Interaction
Graduated with University Honors
QPA: 3.89/4.00

Florence University of the Arts

Florence, Italy • Completed Aug 2012

Summer study abroad

SKILLS

Product/UX design, product development, user research, market analysis, strategic planning and roadmapping, project management

AWARDS & HONORS

Outstanding Graduating Senior Award

CMU Department of Social and Decision Sciences • May 2014

The James Ledlie Barr Memorial Prize in Humanities and Social Science

CMU Department of Social and Decision Sciences • May 2014

Dean's List, High Honors

Dietrich College of Humanities and Social Sciences • Spring 2011 to Spring 2014

EXPERIENCE

Director of Design and Product at Octane

New York, NY • Jan 2022 to Apr 2023

- Launched 30+ new features that were responsible for a 100% increase in number of customers and 200% + increase in MRR.
- Directed and executed strategic and day-to-day product development (prioritization, feature requirement definition, UX/UI design, research, testing, project management) as the sole designer and product manager.
- Led design for marketing initiatives and conferences, leading to a 100% increase in sales qualified leads.

Product Operations Manager at Latch

New York, NY • Jan 2021 to Dec 2021

- Increased data-driven decision making among product managers and designers by developing and executing research strategies (including data analytics, long-form surveys, in-product micro surveys, user interviews, and market research).
- Improved product prioritization and cross-team transparency by implementing and managing tools such as Productboard.

Senior Product Designer at Latch

New York, NY • Sep 2018 to Jan 2021

- Lead research and software design for Latch's most complex new products including the intercom and smart home integration, each of which has increased ARPU by over 30% and been sold in over 30% of Latch's total deals since launch in Q3 2020.
- Collaborated with the product and engineering teams to prioritize, define, and design improvements to existing Latch products, focusing on high-value enhancements such as integrating with existing property management software.

Interaction Designer at Bloomberg LP

New York, NY • March 2015 to Aug 2018

- Designed workflows and features that finance professionals use to collaborate and communicate on the Bloomberg Terminal.
- Gathered user requirements through client interviews, feedback from sales teams, and usage data.
- Coordinated with product managers and engineers to develop a shared product vision and implement designs.